

JKPS

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<u>Punjab Flood Relief Drive – Community Outreach Highlights</u>

The smallest act of kindness can create ripples of hope in someone's darkest days.



In times of hardship, kindness becomes a ray of hope. As part of our Community Outreach Program, we came together to support the Punjab Flood Relief Drive, hoping to bring a little comfort to those who are enduring unimaginable challenges.

This initiative aligns with the UN Sustainable Development Goals (SDGs) — supporting SDG 3: Good Health and Well-being by ensuring access to hygiene essentials, and SDG 17: Partnerships for the Goals by working with the Hemkunt Foundation. Together, we strengthened community support and spread hope during a time of crisis.

The response from our staff was truly overwhelming. Every contribution, no matter how small, was a reflection of compassion, generosity, and solidarity. With the funds collected, we were able to purchase 15 cartons of sanitary napkins, nearly 1,500 pieces. These essentials were handed over to the Hemkunt Foundation, an organisation working tirelessly on the ground to support families who have lost so much.

This initiative was more than just providing supplies — it was about reaching out with empathy, standing together as one community, and letting those affected know they are not alone.



We extend our heartfelt gratitude to every single person who contributed to this noble cause. Together, we have shown that when hearts unite.